



THIRD ANNUAL NATIONAL SUMMIT FOR HEALTH COMMUNICATION APRIL 23-24, 2019

PRE-SUMMIT EVENT

APRIL 23RD 3:30 – 7:00
WESTAT, ROCKVILLE, MD

PANEL DISCUSSION WITH JOURNALISTS

IF AN IMPORTANT HEALTH RESEARCH FINDING FALLS IN A FOREST, DOES ANYONE HEAR IT?

MEMBER NETWORKING SESSION

Open to all members

SUMMIT AGENDA

APRIL 24TH 9:00 AM – 5:30 PM
NIH CAMPUS, BETHESDA, MD

STATE OF THE SOCIETY

PANEL PRESENTATION

HEALTH COMMUNICATION CHALLENGES & OPPORTUNITIES

PANEL DISCUSSION

THE ROLE OF THE CORPORATE SECTOR IN PUBLIC HEALTH COMMUNICATIONS

NETWORKING BREAK

REPORTS FROM THE FIELD: WHAT WORKS IN EVALUATION

LUNCH PANEL DISCUSSION

CDC ROUNDTABLE

BREAKOUT SESSIONS

- **IMPROVING DIVERSITY IN THE FIELD**
- **DESIGN-THINKING & HUMAN-CENTERED DESIGN (PRESENTATION AND INTERACTIVE DISCUSSION)**
- **HEALTH LITERACY (HANDS-ON WORKSHOP)**
- **HEALTH COMMUNICATION COMPETENCIES (COMMITTEE WORKING SESSION)**

NETWORKING BREAK

MEMBER REPORT-OUTS

SOCIETY PROJECT UPDATES

COMMITTEE UPDATES

**SOCIETY SOCIAL IMPACT PROJECT UPDATE: GIRLS ON THE RUN
COMMUNICATING TO THE POWERS THAT BE**

PRESENTATION

MEANWHILE IN THE COMMERCIAL SECTOR

CHARGE TO GROUP

ADJOURN